

McMaster University

2025 Summer Programs



Founded in 1887, our purpose at McMaster is the discovery, communication and preservation of knowledge. In our teaching, research and scholarship, we are committed to creativity, innovation and excellence.

- one of only four Canadian universities **ranked among top 100** in the world
 - ranked 85th in the Times Higher Education World University Rankings 2023
 - ranked 98th in the Shanghai Jiao Tong Ranking of World Universities 2023
- No. 4 on the Maclean's annual rankings of Canadian universities
- Consistently ranked as Canada's most research-intensive, medical-doctoral university by Research Infosource since 2017
- Home of **three Nobel prize-winners**: McMaster Professor Bertram Brockhouse (Physics in 1994), McMaster graduates Myron Scholes (Economics, 1997), Donna Strickland (Physics, 2018)
- Top rated programs in: **Business, Engineering, Health Sciences, Humanities, Science, and Social Sciences**



OFFICE OF
INTERNATIONAL AFFAIRS

Summer English Program with Entrepreneurship & Innovation Focus

This program is designed to provide participants with a foundation of the latest concepts and skills relevant to entrepreneurship and innovation. While practicing and improving communication skills in this context, participants will have an opportunity to learn essential topics, including:

- Entrepreneurial Opportunity Identification,
- Leadership for Innovation,
- Enterprise Opportunity Development,
- Rapid Prototyping, and
- Business Launch and Development.

This program also includes a week of preparatory English so that students can prepare to participate effectively in the program while improving their English skills for academic and workplace environments.

Program Features:

- Lectures by expert faculty from McMaster's Entrepreneurship & Innovation Program in our School of Engineering Practice
- Highly qualified and experienced English language instructors
- Progress Report and Certificate of Completion
- Pitch Competition (with special recognition for top pitches)

Program Dates: July 14 – August 3, 2025

Program Fee: \$5,000.00 CAD

fees include: tuition, accommodation, limited amount of meal card for campus cafeterias, airport pick-up and drop-off, access to university facilities, weekend trips, Optional 3-day Eastern Canada Visit@ \$750 and university health insurance

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2025 Summer English Program with Entrepreneurship & Innovation Focus

Science/Engineering Stream

July 14 – August 3, 2025

	Monday July 14	Tuesday July 15	Wednesday July 16	Thursday July 17	Friday July 18	Saturday July 19	Sunday July 20
Week One	Arrival	9:30 am – 10:00 am Program Briefing 10:00 am – 12:00 pm Academic English Class 1:30 pm – 4:30 pm Campus & Neighborhood Tour	9:00 am – 12:00 pm Academic English Class 1:30 pm – 4:30 pm Cultural Immersion Activity	9:00 am – 12:00 pm Academic English Class 1:30 pm – 4:30 pm Tour of McMaster Nuclear Reactor facility	9:00 am – 12:00 pm Presentation 1:30 pm – 6:30 pm Cultural Immersion Activity	Free Activity	9:00 am Niagara Falls 2:30 pm Niagara-on-the-lake Outlet Mall
	July 21	July 22	July 23	July 24	July 25	July 26	July 27
Week Two	9:00 am – 12:00 pm Program Overview & Introduction to Innovation 12:15 pm Welcome Reception 1:30 pm – 4:30 pm ALTITUDE Training: Team Building 	9:00 am – 12:00 pm Universal Innovation Framework 1:30 pm – 4:30 pm Workshop: Brain-storming Innovation Challenges 6:00 pm Movie Night	9:00 am – 12:00 pm The Entrepreneurial Process 1:30 pm – 4:30 pm Workshop: Student Project Presentations	9:00 am – 12:00 pm Product Definition & Competitive Analysis 1:30 pm – 4:30 pm Workshop: Brain - Breeding Session	9:00 am – 12:00 pm Market Analysis 1:30 pm – 4:30 pm Workshop: Market Research	Free Activity Eastern Canada Visit (Optional)	Free Activity Eastern Canada Visit (Optional)
	July 28	July 29	July 30	July 31	August 1	August 2	August 3
Week Three	Free Activity Eastern Canada Visit (Optional)	9:00 am – 12:00 pm Unique Value Proposition & Business Model Canvass 1:30 pm – 4:30 pm Workshop: Unique Value Proposition Business Model Canvas	9:00 am – 12:00 pm Technology Development Plan & IP Protection 1:30 pm – 4:30 pm Workshop: Proof-of-Concept and Minimum Viable Product Plan	9:00 am – 12:00 pm Presentation & Pitching Skills 1:30 pm – 4:30 pm Workshop: Pitch Deck Presentation	9:00 am – 12:00 pm Pitch Competition with Prizes 1:30 pm – 4:30 pm Graduation/Farewell The University Club	9:00 am Toronto CN Tower 12:00 pm Eaton Centre	DEPARTURE